

WHAT YOU NEED TO KNOW ABOUT

Carpet



SOME ADVANTAGES TO CARPETING

- Carpet adds warmth and comes in a wide variety of color tones and hues.
- Carpet is much quieter than hard surface floors.
- Carpet can hide many subfloor irregularities that would not be permitted with hard surface floors.
- Carpet can go over a variety of substrates and on all grade levels, even concrete slabs.
- Carpet is economical and installation costs are less than some of the hard surface products.

PADDING IS CRITICAL

Cushion or padding is a critical flooring component. It's the foundation for your carpet, responsible for enhancing both comfort and durability. When selecting a cushion, remember that a thick cushion will not necessarily perform better. A cushion with medium thickness and medium to high density is usually best.

Padding is constructed of several different materials, including sponge rubber, foam rubber, urethane foam, bonded urethane and felted combinations of fibers.

The right padding will:

- Absorb the constant pressure of foot traffic
- Keep the carpet from matting down and looking worn
- Add insulation
- Reduce noise
- Protect your investment

The wrong padding will:

- Cause wrinkling and buckling
- Trigger the carpet to separate from the backing or pull apart at the seams
- Break down the carpet
- Invalidate the warranty

TIPS FOR FLOORING SHOPPERS

Shopping for a new floor can be confusing, and frustrating if you are not prepared. To help you shop for flooring we have developed a shopper's list.

Before making a trip to your local flooring store:

- Draw a simple outline of the room(s) including where entrances are located.
- Carefully measure the room(s) you want to cover with new flooring. Be sure to include closets and any other areas that will need flooring.
- Make a note of what are the adjoining rooms and what flooring is currently in those areas.
- If possible, make a note of what is under the existing flooring.
- Decide what you want done with existing baseboard and moldings.
- Bring photos of the room(s) you want to cover with new flooring.

TIPS FOR FLOORING SHOPPERS

Try to answer these questions to help you select the right floor for your needs:

- How much traffic does this room get each day?
- What is the room used for?
- How many children and pets do you have?
- Do you have a certain color in mind?
- What are your personal expectations for the flooring? How long do you want it to last?

Be sure to ask if the price quoted includes:

- All installation costs.
- Moving of all furniture and appliances.
- All necessary materials for installing your new floor.
- Be sure to get all quotes in writing, including amount of flooring needed, and a rough diagram of how they will install the flooring and where all seams will fall.

Ask about the installers:

- Ask whose insurance would cover installation errors?
- Ask if all the installation materials are the manufacturer's recommended products, so the warranty will not be voided.

CARPET INSTALLATION TIPS

Before your new carpet hits the floor, iron out these details. Remember, we provide a pre-installation checklist.

Basic Expectations

- Allow 2-3 weeks from the time you order placement to the day of installation.
- Installation time depends on the number of rooms. Generally, we can install up to 3-4 rooms in one day depending on the size of the rooms.

SET THE STAGE FOR QUALITY CARE

- Plan a regular maintenance schedule - refer to your manufacturer and fiber warranties.
- Vacuum regularly - you cannot over-vacuum a carpet.